

BONNER COMMUNICATIONS (BCOMM)

Federal Capabilities Statement

WOSB | GSA #47QRAA26D0032

Strategic Communications
& Community Engagement

Entity:	Bonner Communications LLC	UEI:	GP58ACJU35Q3
CAGE:	0SQU5	GSA Contract #:	47QRAA26D0032
Business Type:	WOSB Micro-LBE	HQ:	San Francisco, CA
NAICS Codes:	541820, 541430, 541613, 541810, 541511	SAM.gov:	Active

Why BCOMM?

Bonner Communications (BCOMM) is a certified Women-Owned Small Business (WOSB) and San Francisco Micro-LBE strategic communications and marketing consultancy with more than 13 years of experience supporting public agencies, private-sector companies, and community-based organizations. BCOMM holds GSA Schedule contract #47QRAA26D0032 and is actively registered in SAM.gov.

BCOMM specializes in helping government agencies, prime contractors, and mission-driven organizations communicate effectively with diverse audiences — including communities of concern, small businesses, and underrepresented groups — using culturally competent outreach and data-driven strategies. Our boutique team delivers enterprise-grade outputs with the agility and responsiveness that large firms cannot match.

Notable Clients: The Port of San Francisco, The San Francisco Public Utilities Commission, The Office of Treasurer & Tax, San Francisco Rec & Park, the San Francisco Employees Retirement System, AECOM, Lennar, Bedrock Detroit, JACOBS, Fivepoint, Brookfield Properties, The San Francisco Municipal Transportation Agency, the Booker T. Washington Community Service Center, and More.

Core Capabilities

Strategic Communications Messaging frameworks, narrative strategy, stakeholder engagement, outreach planning for diverse audiences, PR and media monitoring	Community & Multicultural Outreach Culturally competent engagement, local market activation, underrepresented community liaison, and grassroots campaigns	Digital Marketing & Content Paid digital campaigns, social media, email automation, content production, and omnichannel communications
Brand Development & Creative Full design packages, campaign development, multimedia production, and graphic design for print and digital	Public Relations & Media Media outreach, executive communications, press materials, and earned media strategy	Small Business Liaison SBE/DBE/LBE compliance advisory, subcontractor engagement, goal tracking, and program management

BCOMM Differentiators for Federal Subcontracting

- ✓ Certified WOSB — satisfies DoD small business subcontracting requirements
- ✓ 13+ years executing government communications contracts
- ✓ Active SAM.gov registration (CAGE: 0SQU5)
- ✓ Boutique firm with enterprise-grade outputs — agile and responsive
- ✓ GSA Schedule-listed — pre-vetted, streamlined onboarding for prime contractors
- ✓ Proven multicultural audience engagement & local market activation
- ✓ Experienced supporting military-adjacent and community recruitment campaigns
- ✓ Deep equity-centered communications practice aligned with Army diversity goals

Representative Experience — Government & Community Clients

The Port of San Francisco

SCOPE

BCOMM has held a communications services contract with the Port of San Francisco since 2017. We have provided communications, event planning and execution, graphic design, and website design across multiple task orders for the city public agency.

Booker T. Washington Community Service Center

SCOPE

For two years, we provided BTWSC through social media, and graphic design engagement for the 105-year-old Black-led nonprofit. Secured placements with ABC7, SF Bay View, and Sun Reporter. Built digital content strategy across Instagram, Facebook, and X.

SFPUC — Contractors Assistance Center Newsletter

SCOPE

Strategic communications, copywriting, and graphic design supporting a public agency resource hub serving small and disadvantaged businesses. Worked with over 50+ Local Business Enterprises with branding, digital assets, and websites to increase competitiveness for public contracts.

Government Contact

Noelle Bonner, CEO / Principal

14+ years in strategic communications, multicultural outreach, and government contracting. Led contracts with SFPUC, Port of San Francisco, SFERS, and City of San Francisco agencies. Board appointee, California State Summer School for the Arts. B.A. Psychology, Boston College.

Noelle Bonner | Principal & CEO

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Services

PR | Community Outreach | Community Engagement
Strategic Communications | Local Market Activation | Branding
| Graphic Design | Small Business Liaison | Event Planning & Production